



Your First Hundred Yards to Success Doesn't Have to be the Same as Everyone Else's.

# Dorothy Erlanger

PEAK PERFORMANCE SPEAKER - BUSINESS GROWTH STRATEGIST

DRAMATICALLY IMPROVE YOUR SALES,  
PRODUCTIVITY, AND ENTHUSIASM. DISCOVER  
HOW A PEAK PERFORMANCE EXPERT CAN HELP

Contagious charisma matched with insatiable drive keeps Dorothy's audiences fully engaged and eager to embark on *their next hundred yards*. For more than 30 years as a professional speaker and trainer she has produced dramatic results on a global scale.

## INTEGRATING COMPANY STRATEGY

THROUGH TO EXECUTION PRODUCES  
DRAMATIC SALES AND PROFIT GROWTH.

### GOAL ACHIEVEMENT

**The Next Hundred Yards:** The Ultimate Formula for achieving major goals, accelerating productivity and skyrocketing enthusiasm

### COLLABORATION

**Bridging Silos to Drive Success:** Create a team sport mentality that accelerates employee engagement, optimizes collaboration and prevents silo traps

### PEAK PERFORMANCE

**From Pain to Performance:** Overcome obstacles and expedite decision making to achieve team peak performance

## "Obstacles

## Become Your Path

to Greatness" - Dorothy Erlanger

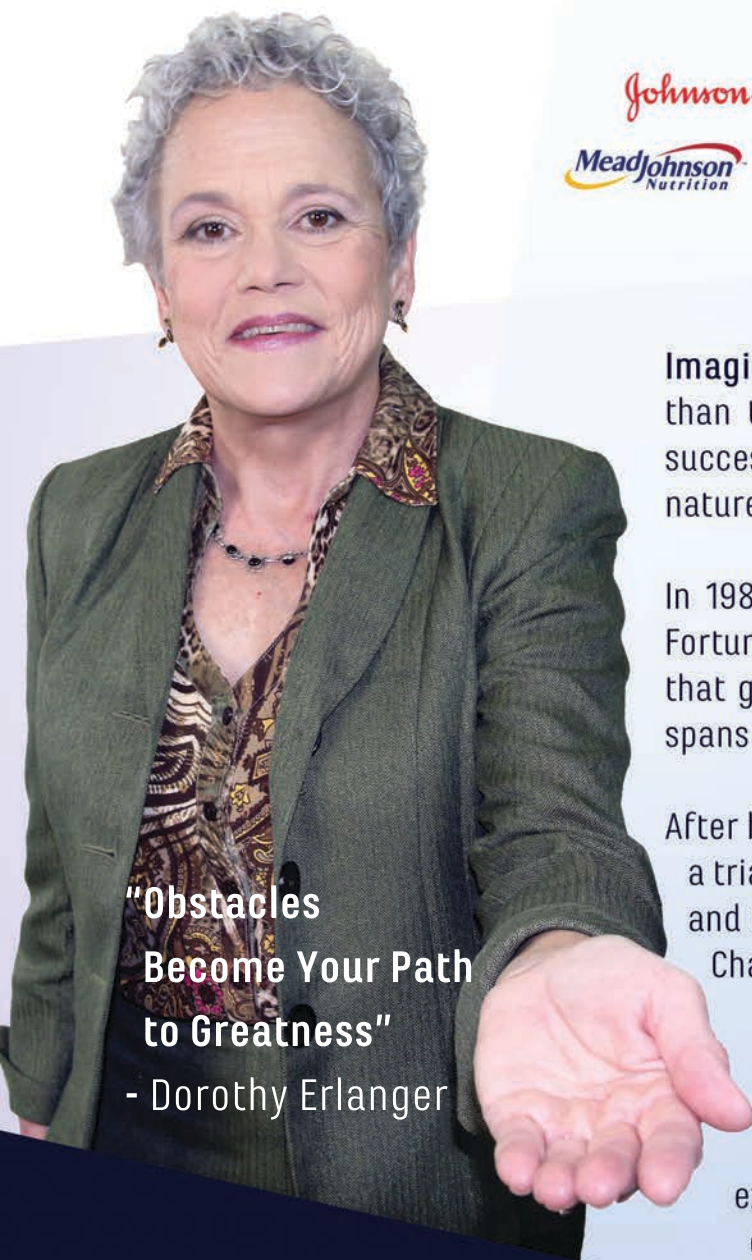
### INNOVATION

**Igniting Innovation:** Targeted idea development resulting in employee empowerment, improved operational efficiencies and rapid business growth  
Increase sales

### SALES GROWTH

**Opportunities for Growth:** a strategic process to avoid critical gaps in team communication, build sustained market leadership and success in major multi-year contracts





**"Obstacles  
Become Your Path  
to Greatness"**

- Dorothy Erlanger



*Dorothy Erlanger is a  
goal-getter, thought leader, obstacle-slayer.*

**Imagine** playing basketball with one arm two inches shorter than the other. A birth defect proved to be her catalyst to success. Figuring out things on your own became second nature.

In 1984, Dorothy left her position as Marketing Director of a Fortune 20 company, to start a consulting and training practice that grew to more than 1/2 million in the first year. Her work spans 25 countries, and she's fluent in Spanish and Portuguese.

After beating ovarian cancer at 50, Erlanger set out to become a triathlete. With perseverance, Dorothy achieved that goal and took it to the extreme. She has competed in World Championship Triathlons four times – so far.

**Dorothy's story is proof that "obstacles become your path to greatness."** Everyone has to figure their own paths; she just had to do it early and often. She proudly exclaims that we should all, "Give success its own birthday cake." And it doesn't matter what age you decide to light the candles, because excellence builds momentum from the moment you start.

## HIGHLIGHTS AND AWARDS

- Vanguard Award for Int'l Mentoring (NAWBO)
- Business Ambassador Finalist (World Affairs Council)
- International Business Certificate Program Founder/Instructor (Virginia Commonwealth University)
- Research Patient Advocate (National Cancer Institute, NRG Oncology)
- Team USA Triathlete: competed in World Championships- 4x
- Ironman finisher (2.4 mile swim, 112 mile bike, 26.2 mile run)

"You have the knack of pulling out the best people have to offer. You manage to layer your course so subtly: theory, practice, application." -- Lisa Andrews, Director, International Pharma Co.

"Dorothy infuses her audiences with the high energy, perspective and perseverance she has long used to reach her own goals and overcome obstacles most of us either dread or dream of." Tom Davidson, Leadership Nature

## BOOK DOROTHY FOR YOUR NEXT EVENT!